

SIMNA AWARDS



2018 Sponsorship opportunity

Date:

18 October 2018

Venue:

Sydney CBD Location

Audience Capacity:

200 people

The Social Impact Measurement Network

The Social Impact Measurement Network of Australia ('SIMNA') is a membership organisation whose purpose is to help foster the emerging practice of social impact measurement in Australia.

At our core, we believe that organisational decisions should consider the social impact activities have on society.

Our aim is to work with members to build a powerful community of practice that can lead and shape the development of social impact measurement both in Australia and around the world.

Sponsorship Packages

Event Sponsor \$5,000

- Naming associated with the event
- 4 pieces of sponsor content supported by SIMNA
- Banners at the event (supplied by sponsor)
- Tickets (5 people)
- Headline speaker at the event (15 minutes)
- Photos and event follow up (which will include a video of the event)

Award Sponsor \$2,000

- Name associated with the award
- Introduction and presentation of the award
- 2 pieces of content supported by SIMNA
- Tickets (2 people)
- Photos and event follow up

Partners \$500

- Listed in event program
- Thanks and mention at the event
- Tickets (2 people)
- 1 piece of content supported by SIMNA

Our Community



Monthly newsletter to 1,400 individuals



Vibrant local events in 5 states



Thought leadership pieces from Board, chapter committees and members



An expanding and supportive website that shares information and resources



Distribution through all social media channels (twitter: 1,500 followers, LinkedIn: 800 members), which is greatly extended through the personal network of key influencer members

Contact

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SOCIAL IMPACT MEASUREMENT
NETWORK AUSTRALIA