

## SIMNA Awards 2017: Response to Application Criteria

Please address the criteria relevant to your category. You can apply for more than one Award. To help us review the applications we receive, please complete a different application form for each SIMNA Award you wish to enter. Submit your Response to Application Criteria together with your Application Registration Form to [simnaltd@gmail.com](mailto:simnaltd@gmail.com) by 31 March, 2017.

**Please use 1.5 spacing and size 12 font and observe the page limits.**

### ***Category 1 & 2: Excellence In Social Impact Measurement (Large and Small Organisations)***

#### **Criterion 1: Purpose (3 points)**

Explain why the social impact measurement was undertaken. (Max 1 page).

#### **Criterion 2: Rigour (4 points)**

Explain the principles and processes applied in the social impact measurement. Please include reference to any specific methodologies that were used in the measurement. Explain how the methodology selected was considered relevant to the purpose of the measurement (Max 1 page).

#### **Criterion 3: Reporting and Use of Results (6 points)**

Explain how the results and learnings of your social impact measurement were communicated. Describe how the results of the social impact measurement have been used and any actions taken as a result. If the results have not been used yet, explain how they will be used in the future (Max 2 pages).

**Please send us one written submission to support your application e.g. a copy of the report that you produced with the findings of your social impact measurement or another document that illustrates your work in this area. There is no word limit. Please e-mail this document to [simnaltd@gmail.com](mailto:simnaltd@gmail.com) in PDF form when you submit your application.**

#### **Criterion 4: Inclusion (3 points)**

Explain how you identified and engaged your different stakeholders in the social impact measurement process. Outline who the stakeholders are, why they are important to social impact measurement and any specific tools or processes used (Max 1 page).

#### **Criterion 5: Transparency (3 points)**

Explain how decisions made during the social impact measurement process were documented and communicated to key stakeholders and the public (Max 1 page).

**Category 3: Change Maker**

**Criterion 1: Purpose (3 points)**

Explain why social impact measurement needed to be undertaken. (Max 1 page).

**Criterion 2: Challenges and solutions (6 points)**

Describe the challenges you faced in gaining support for social impact measurement and how you overcame these, including whether you adopted any innovative solutions. Describe the steps you took to make social impact measurement happen and how you will build on these efforts in the future. (Max 2 pages).

**Criterion 3: Approach (3 points)**

Explain the principles and processes applied in the social impact measurement that was (or is about to be) adopted. Please include reference to any specific methodologies that were used in the measurement. Explain how the methodology selected was considered relevant to the purpose of the measurement (Max 1 page).

**Category 4: Outstanding Social Impact Measurement Funding Organisation**

**Criterion 1: Purpose (3 points)**

Explain why you support organisations that are recipients of your grants/investment/donations to undertake social impact measurement. (Max 1 page).

**Criterion 2: Support (6 points)**

Explain how you have supported the recipients of your grants/investment to undertake social impact measurement. (Max 1 page).

**Criterion 3: Reporting and Use of Results (6 points)**

Explain how you use the results and learnings of social impact measurement to make funding decisions. (Max 1 page).

Thank you for applying and good luck!