



SOCIAL IMPACT MEASUREMENT
NETWORK AUSTRALIA

Your chance to
shape the future of
social impact
measurement in
Australia.

SIMNA

 @simna_au

SIMNA Ltd

*Membership
Opportunity*

Make Australia Better

This is your chance to lead change

The Social Impact Measurement Network of Australia ('SIMNA') is a membership organisation whose purpose is to help foster the emerging practice of social impact measurement in Australia.

At our core, we believe that organisational decisions should consider the social impact that activities have on society.

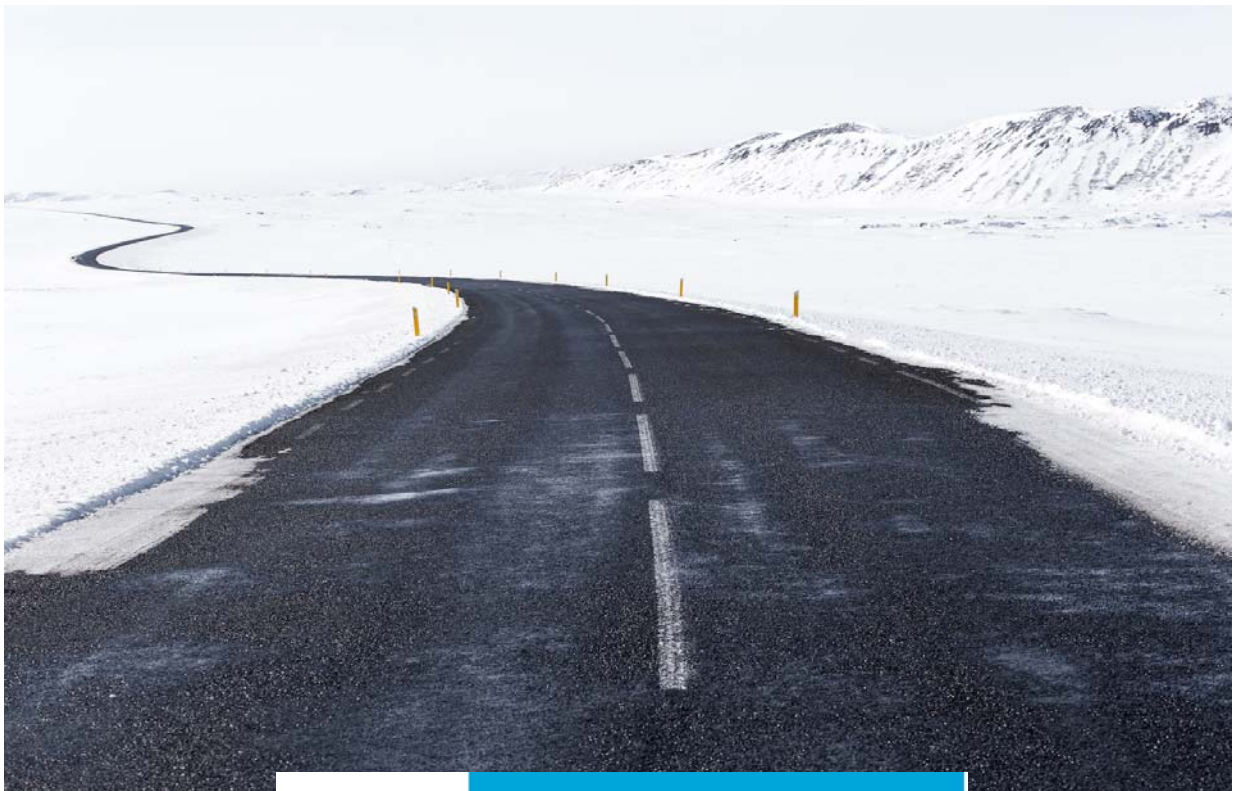
Our aim is to work with members to build a powerful community of practice that can lead and shape the development of social impact measurement both in Australia and around the world.

Since its foundation in 2012, SIMNA has developed a network of over 1,000 members actively seeking to improve measurement practices in Australia.

Our members range from those just starting out and wanting to 'give it a go' all the way to leading experts who wish to contribute and shape standards and practice.

SIMNA is the Australian affiliate to Social Value International, and as such is able to leverage from international organisations in over 45 countries.

Join our community and take advantage of the excellent resources and membership benefits we offer.



Why SIMNA Ltd?

We face a critical time in the design, commissioning and delivery of social services in Australia.

Alternative models of commissioning are emerging.

Alternative models of service delivery, based on consumer-directed principles and individual support is challenging the traditional service-delivery model.

Alternative methods of financing social services are also challenging the way in which our community finances social service delivery.

All of this means that our ability to positively influence the future direction of service delivery to support disadvantaged and vulnerable members of the community – as individuals, as corporate entities, as community groups or as governments - has never been greater.



Why we need you

We've learnt a lot in a short space of time – but there's a long way to go before Social Impact Measurement is well understood and supported in Australia. SIMNA's current activities include:

- Member participation and networking around Australia as part of state chapters
- Co-convening the Think Outcomes conference in Sydney (2014) and Melbourne (2016)
- Celebrating success in social impact measurement through the SIMNA Awards

The current activities of SIMNA are resourced by the hard work and time volunteered by our members and supporters.

To succeed in our mission our organisation needs to keep evolving. Consultation with members has led us to establish a new structure and membership model to further:

- Refine and share practice;
- Develop helpful tools and resources, including member training;
- Advocate and guide public policy and debate;
- Set standards and provide guidance for impact measurement;
- Facilitate working groups and research projects;
- Support our members in their chosen field of expertise

General Membership

Be part of this global movement at the beginning!

This is your chance to lead change in Australia!

Advocate for social impact measurement!

We are offering annual membership to SIMNA Ltd:

Large Organisations (10 employees+): \$500 – access for up to 8 individuals

Small Organisations (up to 10 employees): \$250 – access for up to 4 individuals

Individuals: \$60

Please note: There is no GST on membership fees. SIMNA Ltd is below the NFP threshold and has chosen not to register for GST.

Visit www.simna.com.au for an application form for General Membership

SIMNA Member Services and Benefits

Join our community of practice

- Meet and share with other members at state chapter events
- Receive discounted prices at SIMNA events
- Participate in our LinkedIn group
- Gain information on emerging best practice and learning's from around Australia
- Contribute to and help set standards for outcomes measurement in Australia
- Develop your personal networks

Support and links with other networks

- Take advantage of our membership surveys to shape the direction and services provided by the network
- Use our resource center and peers in the network to request help or assistance with your work
- Leverage from international organisations in over 45 countries through our affiliation with Social Value International
- Help us collaborate and link with other organisations that you believe can assist members and our community of practice

Build your knowledge

- Receive regular member newsletters sharing latest updates, events and training opportunities
- Obtain access and contribute to our members area as we develop and share helpful resources and tools
- Stay informed of best practice and developments shared by our members and international networks
- Ask questions and develop your knowledge in a safe environment with like-minded professionals

Raise your profile

- List and promote the services and products that you offer on our website
- Contribute to our resource center
- Submit nominations and participate in the SIMNA Awards
- Help us to develop and deliver member tailored training in your specialised areas

Our People and Supporters

We have a committed board and group of volunteers right across Australia.



We would also like to thank McCullough Robertson and the Centre for Social Impact for their support in establishing SIMNA

SIMNA

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